



For Immediate Release

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BOLTON FURNITURE SIGNS LONG TERM LEASE WITH SHOWPLACE

High Point, NC – October 5, 2010

Morrisville, VT – based Bolton Furniture has signed a long term lease with SHOWPLACE and will be located on the 2nd floor. A formal ribbon cutting and grand opening ceremony will take place on Friday, October 15, 2010 at 5:30PM showcasing their **NEW** and **EXPANDED** showroom.

“Bolton Furniture is well known in the furniture community for their youth bedroom and lifestyles furniture.” said Allison Akes, Leasing Manager for SHOWPLACE. “We are excited that Bolton Furniture moved to SHOWPLACE to expand their showroom. The new showroom will allow Bolton to display their products completely. Their timeless designs will offer buyers another excellent source for Kids Furniture in SHOWPLACE.” stated Akes.

“From a sales and marketing standpoint, I’m extremely excited about our new space at SHOWPLACE.” said Ted Weber, Sales Manager for Bolton Furniture. “Our new showroom is twice the size we’ve had in High Point and will give us the opportunity to present Bolton Furniture better than it has ever been presented before. We’ve added a lot of new product over the past couple years but have been limited in what we could present because of space. Moving to SHOWPLACE has fixed this problem. Our new showroom will give us the ability to properly present our product and show dealers how they can be successful with the proper presentation.”

“Moving to Showplace also will allow us to re-brand ourselves. It’s giving us a fresh start. In our previous showroom people came to know us as Vermont Precision Woodworks. We were on the same floor for over 20 years. When we changed the name to Bolton Furniture a few years ago, customers sometimes seemed to be confused as to who we were.” Weber stated.

For more information about Bolton Furniture visit them online at www.boltonfurniture.biz



Windsor Low Loft, White Finish
w/Lilac – Complete Tent Option



Benington Cherry Twin with a
cherry finish



Champlain Queen Espresso

About SHOWPLACE, SHOWPLACE West and Hamilton Properties

SHOWPLACE, SHOWPLACE West and Hamilton Properties collectively represents nearly one million square feet of the High Point Market. SHOWPLACE makes up half a million square feet of convention/trade show/permanent and temporary space in downtown High Point and is at the center of the market district, conveniently located adjacent to the transportation terminal.

For more information about SHOWPLACE please call 336-886-4700 or visit www.showplace-highpoint.com.

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